



XXIX UIA General Assembly  
Copenhagen (Denmark): 6 - 9 July 2023

Item 8.1.3 on the agenda

## **ACTIVITY'S REPORT BY INTERNATIONAL COMPETITIONS COMMISSION REGINA GONTHIER AND JERZY GROCHULSKI**

**Advisors: Paula Huotelin (Finland) and Tibor Fatyol (Hungary)**

Official appointments of Codirectors, Advisors and Members took place end of January 2022.

Commission composition: 28 members from all Regions (4 members from R1, 6 from R2, 5 from R3, 5 from R4, 8 from R5)

**ICC meetings took place** on 15.03.22, 11.10.22, 18.04.23 all via video-conference and with low attendance.

**Consultancy Team:** Co-Directors and Advisors accompanied when possible by 1-2 commission members.

**Secretariat:** Mwiya Wanjira, Emily Bonin (until 12.22) and Claudia da Silva (since 02.23)

### **A. REGULAR WORK**

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#### **A.1. CONTINUOUS EXPERT CONSULTANCY ON COMPETITIONS, AWARDS, REGULATIONS OF MEMBER SECTIONS**

##### **A.1.1 Consultancy competitions 2021-2023** (see overview in Annex 1)

ICC consultancy consists in advising on the competition type, the definition of the task, the evaluation criteria, the deliverables, formal and procedural aspects, the composition of the jury, key parameters of the mandate in view. Condition for UIA endorsement is the conformity to the UNESCO Regulations and UIA best practice recommendations but also the respect of UIA aims (SDG's and holistic approach). Endorsement is guarantee for fair conduct and fair conditions for the competitors, the winner and the organizer. UIA endorsement is thus a quality label.

During the short term 2021-2023 the ICC dealt in total with:

- 12 professional competitions and 2 student competitions
- follow up problems of 3 professional competitions
- 2 exterior awards and 4 awards organised by UIA working bodies

Furthermore, the ICC:

- advised 2 Member Sections in the review of their national ADC regulations
- advised 1 member Section in the preparation of ADC promotional material (HKIA ADC Guide for investors). The Hong Kong Member Section has done excellent work in the domain of ADC promotion.
- was invited to collaborate as advisor in matters of ADC quality requirements in the frame of the Arch-E, a Creative Europe project, that will last 3 years. The goal of this digital platform is to increase access to European architectural design competitions and to assure their quality and consideration of EU policies on sustainability, equality and inclusion.

##### Overview competitions

- 5 professional competitions (one of which organized, launched and completed within this term)
- 7 requests for collaboration, 2 have still potential to be concretised
- 4 students competitions: 2 organised by exterior organisers, 2 organised by UIA working bodies
- 2 competitions organized by the UIA acting as client

##### Tendencies in professional competitions

- 4 out of 5 of the UIA professional competitions were conducted in EU countries
- 4 out of 5 were project competitions, 1 was an ideas competition
- 3 out of 5 were multidisciplinary competitions, 2 requested teams with at least one other discipline
- 2 out of 5 were open competitions
- 2 out of 5 were single stage competitions requesting too much work by the competitors

### Profile of clients

- exigent clients requesting high competence from ICC
- challenging public clients like EU Commission, EU Parliament and Expertise France
- very experienced international professional advisers
- Member Sections and private clients with little experience in organizing and conducting competitions

### Requirements expected from ICC consultancy

- expertise, experience, competence, coherence, continuity
- knowledge of public procurement legislations
- legal understanding and capacity to find solutions without violating the principles and rules
- availability at all times

### Achievements of ICC

- proved the compatibility of UIA/UNESCO Regulations with EU public procurement law
- collaborated with Expertise France (public procurement authority) for the first time in an open ad
- implemented high standards and best practice recommendations creating reference examples
- fulfilled the expectations of the clients and received recognition and gratitude for expert advice
- contributed in reaffirming the good reputation of UIA competitions

#### **A.1.2. Consultancy awards 2021-2023** (see overview in Annex 1)

The ICC examined the regulations and advised on 2 exterior awards and reviewed the regulations of 4 awards organised by UIA working bodies.

During the term 2021-2023 were conducted:

- 4 endorsed exterior awards, 2 of which in 2 editions
- 5 UIA awards organized by UIA working bodies
- the 5 Triennial the 5 Triennial Prizes and Gold Medal

#### **A.1.3 UIA income from competitions and awards 2021-2023**

Competitions	84 199 Euros
Awards	55 000 Euros

**Total income 139 199 Euros**

#### **A.2 REGULATORY WORK / ICC DOCUMENTS** (see overview in Annex 2)

During this term the ICC elaborated guidelines for:

- international student competitions organised by UIA bodies
- competitions in the domain of visual arts organised by UIA bodies acting as client
- awards organized by UIA bodies

Furthermore the ICC reviewed following documents:

- “UIA Participation in International Awards/Prizes”
- “ICC internal Guidelines”, in order to clarify the work of ICC and update ethical considerations
- “Model brief for student competitions”
- Finally the long due French translation of the “UIA Competition Guide “ could be accomplished.

## **B. PROMOTION**

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In regard to promotion the ICC follows two different goals:

- spread competition culture worldwide, which is the most important mission of ICC
- promote UIA competitions, what requests the collaboration of Member Sections in identifying appropriate projects

Proposed measures to help the promotion efforts:

- **Identify correspondents in all UIA Member Sections.** Correspondents should be knowledgeable in competitions and public procurement law in their respective countries.
- **Continue conducting paradigmatic UIA competitions.** With few UIA endorsed competitions pro year the goal is to achieve reference examples and promote best practice worldwide.
- **Request commemorative plates for realized UIA competition projects** indicating the year of the competition, UIA logo the name of the winner, the name of the client, the names of the professionals involved in the realisation in order to promote UIA competitions, competition culture and increase respect of the profession.

Participation in events organised by Member Sections

- HKIA Forum “ Architectural competition as Policy” on 15.10.22. Key note speech by Regina Gonthier

## C. PROFESSIONALISATION

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Following request of ICC were approved by Council and could be realised in the present term:

- **UIA competition platform** respecting anonymity. Is in use for Competitions organised by UIA bodies
- **Interactive map** listing all known professional UIA competitions since 1949 and providing detailed information on all endorsed competitions since 2017 including documentation of the prize winning projects. This is the first step of this project which will continue documenting competitions of previous terms.

Some progress could be done with the help of the Secretariat in following chapters:

- Establish a complete list of competitions since 1949
- Collect data on UIA endorsed competitions since 2005 regarding type of procedure and competition
- Collect data on UIA endorsed competitions since 2014 regarding number of staged and disciplines

No progress could be done in regard to following ICC requests:

- Investigation of the content of the physical archives on competitions
- Digitalisation of old competitions
- Scientific research on the history of UIA competitions

## D. SPECIAL PROJECTS

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In relation to the competitions of the term

- **Special Edition Newsletter** Interviews of organizers, jurors and winners of UIA competitions conducted in the term 2021-2023 on their experiences with international competitions.

For the Copenhagen Congress

- **Exhibition** Interactive Map as wall poster in the ICC booth at the Copenhagen Congress
- **Plenary session:** Achieving design excellence with a UIA competition in form of pre-recorded conferences. 3 winners present their projects (Library of Alexandria, Bamiyan Cultural Center, Vilnius Concert Hall) and report on the impact, potential benefit for society and the value of the process.

In relation to UIA’s 75 th anniversary

- **Booklet on UIA competitions, awards and ICC work.** Separatum with ICC Co-directors texts for the UIA 75<sup>th</sup> anniversary publication on: UIA Competitions 1949-2022, UIA Awards and Prizes, ICC Work.

## **E. ICC CO-DIRECTORS RECOMMENDATIONS FOR 2023-2026 TERM**

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### **Organisational aspects**

- Ask all MS to designate a correspondent for competition matters
- Renew the list of recommended jurors with help of MS
- Ensure collaboration of experts for the ICC consultancy team
- Built up competence on competitions and awards at the UIA Secretariat

### **Professionalisation**

- Continue the professionalisation efforts of ICC work with the help of the Secretariat
- Professionalize archiving of competitions and digitilise old competitions
- Continue adding data on UIA competitions before 2017 in the interactive map
- Conduct statistics on UIA competitions and competitors and surveys in collaboration with PPC

### **History**

- Solve the problem of the old archives which are not easily accessible
- Evaluate existing material on competitions and make an inventory of what exists
- Initiate a scientific research on the history of UIA competitions, eventually as PHD

### **Focus competitions**

- Implement the principle that UIA endorsed and UIA own competitions must be paradigmatic in all regards
- Implement guidelines for jury work and evaluation process in UIA endorsed and UIA own competitions
- Recommend a competent UIA observer to overview the Jury Session of professional competitions

### **Focus awards**

- Define an adequate policy for exterior awards deserving UIA endorsement
- Implement jury composition recommendations also in the case of the UIA Gold Medal and Triennial Prizes
- Publish transparent jury reports for UIA Triennial Prizes documenting all submitted nominations

### **Political goals**

- Promote competition culture worldwide and set the reference with exemplary UIA competitions
- Exploit Baukultur and New Bauhaus initiatives to promote architectural quality through the tool competition
- Achieve / recommend recognition of participation in design competitions as CPD credit

### **Future of UIA competitions and ICC tasks / financial aspects**

- Achieve collaboration with international institutions: CIO, UNO and Worldbank (appropriate client profile)
- Advise MS when creating or ameliorating their national adc regulations
- Organize seminars /courses on preparation and fair conduct of adc's (potential new income for UIA)
- Invest part of the income from competitions and awards in ICC projects and professionalisation